

MIRAMAX LAUNCHES UNIVERSITY INTERNSHIP PROGRAM IN PARTNERSHIP WITH DOHA FILM INSTITUTE

Summer Media Immersion Program is Opportunity to Work with Miramax Executives and Gain Valuable Entertainment Industry Knowledge

DOHA, QATAR – October 27, 2011 – Miramax today announced its Media Immersion Program, a summer internship opportunity for the university-level students of Qatar to work with Miramax executives in the Company's Los Angeles or London offices. The goal of the internship is for students to gain considerable experience working in entertainment and media. The inaugural program, created in partnership with the Doha Film Institute (DFI), will be open to university students of Qatar immediately. Applications can be accessed via Dohafilminstitute.com/institute/careers/miramax-internship and Miramax.com/careers.

Speaking from the Doha Tribeca Film Festival in Qatar, Mike Lang, CEO of Miramax said, "We are tremendously excited to be working with our friends at DFI to implement this new program. Through this internship, we seek to offer talented and driven young people hands-on experience in entertainment that will contribute to their professional growth. We are also excited about opportunities to promote our library throughout the region, which we believe will be a great source of creative and business talent in the future. We very much look forward to welcoming our first intern from Qatar this summer."

Amanda Palmer, Executive Director of DFI said: "Miramax is synonymous with world-class films, and an opportunity to work in a company with such global industry credibility offers any intern an incredible step into the creative industries. This is one of many industry-relevant educational initiatives that DFI offers Qataris who want to be part of building a robust film industry in Qatar, and this one in particular will be focused on understanding the ins and outs of the film business, from a company like Miramax, which continues to evolve and maintain its global positioning. We are thrilled to be working with Miramax on this initiative; it really is a lifetime opportunity for anyone serious about the film business."

Participants will experience a fast-paced, entertainment and media-industry work environment, dividing their time across key business areas including: creative development, sales and distribution, digital, and new business development. Interns will have the opportunity to be coached directly by Miramax's executive team.

Applications for Miramax's Media Immersion Internship Program are available at Miramax.com [and DohaFilmInstitute.com], with applications due by January 1, 2012. The selected candidate will be notified by March 1, 2012, and will spend eight weeks during the summer working from Miramax's offices in either Los Angeles or London. The Qatar-based candidate will likely be a third or fourth-year university student with strong academic and extracurricular credentials majoring in entertainment, media or business. Roundtrip airfare, living accommodations and employment compensation during the time of the program will be provided by Miramax.

The Doha Tribeca Film Festival (DTFF) runs from October 25-29, 2011, in Doha, Qatar. http://www.dohafilminstitute.com/filmfestival

###

About Miramax

Miramax is a leading worldwide film and television studio with a library of more than 700 motion pictures. Miramax sells directly and licenses its titles globally through strategic partnerships with Lionsgate, Studiocanal and most recently Netflix, Hulu and Facebook. The company had two new releases last summer: *The Debt*, starring Helen Mirren and Sam Worthington, and the Guillermo del Toro-produced *Don't Be Afraid of the Dark*, starring Katie Holmes and Guy Pearce. The Miramax library holds some of the world's most original and acclaimed independent films including *Pulp Fiction*, *Shakespeare In Love*, *Chicago*, *Good Will Hunting*, *The English Patient*, *No Country for Old Men*, *Kill Bill Volumes I* and *II*, *Life is Beautiful*, *Reservoir Dogs*, *Sex*, *Lies*, and *Videotape*, *Cinema Paradiso* and *My Left Foot* -- as well as scores of commercially successful films such as *Bridget Jones's Diary*, *Bad Santa*, and the *Scream*, *Hellraiser*, *Scary Movie* and *Spy Kids* franchises. Collectively, the Miramax library has received 284 Academy Award nominations and 68 Oscars, including four Best Picture Awards. Miramax is headquartered in Santa Monica, California. For more information, please visit www.miramax.com, like the company on www.facebook.com/miramax or follow Miramax on Twitter @Miramax.

About Doha Film Institute

The Doha Film Institute (DFI) is an independent cultural organisation established in 2010 to incorporate Qatar's film initiatives under one banner. Located at Qatar's new cultural hub, Katara, DFI's many initiatives include film and television funding for MENA and international films, year-round education programs, film screenings, and the annual Doha Tribeca Film Festival (DTFF). In addition, DFI has established a number of strategic cultural partnerships with leading local and international organisations including Katara Cultural Village Foundation, Tribeca Enterprises, World Cinema Foundation, Maisha Film Labs and Giffoni Film Festival.

DFI was founded by H.E Sheikha Al Mayassa bint Hamad bin Khalifa Al-Thani. Along with Her Excellency, DFI leadership comprises DFI Board Vice-Chair and Festival Board Chair, H.E. Sheikh Mohammed Bin Fahad Al-Thani; DFI Board Member and Festival Board Vice-Chair, H.E. Dr. Hassan Al-Nimah; DFI Board Member, Mr. Mansoor Ibrahim Al-Mahmoud; Festival Board Member, H.E. Sheikh Jabor Bin Yousuf Al Thani; and DFI Executive Director, Amanda Palmer. http://www.dohafilminstitute.com/

CONTACTS:

Miramax

Kristin Celauro – 1-732-264-1131 / <u>kristin@blicksilverpr.com</u> Katie McGhee – 1-310-907-5309 / <u>kmcghee@miramax.com</u>

Doha Film Institute

Majid Wasi - 974-3324-7800 / mwasi@dohafilminstitute.com